

## MONTHLY MEMBERSHIP PROGRESS REPORT

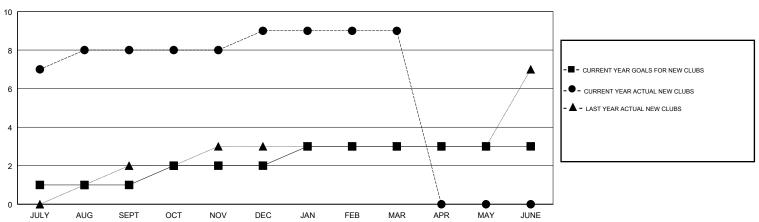
District 318 B

Results as of: 03/31/2018

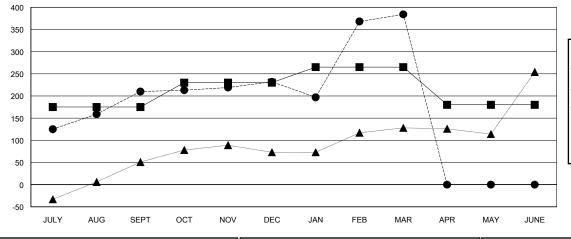


| Clubs         |               |             |               | Members               |                           |                         |  |
|---------------|---------------|-------------|---------------|-----------------------|---------------------------|-------------------------|--|
|               | RESULTS FOR   | R 2017-2018 |               | RESULTS FOR 2017-2018 |                           |                         |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT | 1             | 8           | 1             | JULY/AUG/SEPT         | 175                       | 325                     | 114  |
| OCT/NOV/DEC   | 1             | 1           | 1             | OCT/NOV/DEC           | 55                        | 98                      | 74   |
| JAN/FEB/MAR   | 1             | 0           | 1             | JAN/FEB/MAR           | 35                        | 233                     | 71   |
| APR/MAY/JUNE  | 0             | 0           | 0             | APR/MAY/JUNE          | -85                       | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE







| -■- MEMBER GROWTH NET GOAL        |  |
|-----------------------------------|--|
| - ● - MEMBER GROWTH ACTUAL        |  |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |  |
|                                   |  |
|                                   |  |
|                                   |  |

| DROPPED CLUBS: 3 |     |
|------------------|-----|
| DROPPED MEMBERS  |     |
| DECEASED         | 12  |
| CLUB CANCELLED   | 46  |
| OTHER            | 201 |
| TOTAL            | 259 |

| 70 CLUBS OF 120 ADDED 1 OR MORE | GENDER DISTRIBUTION               |  |  |
|---------------------------------|-----------------------------------|--|--|
| NEW MEMBERS                     | MALE<br>FEMALE<br>Women Percentag | 3,445 (87.33%)<br>500 (12.67%)<br>ge Fiscal Year Goal: 10% |  |

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS 965 503 FAMILY MEMBERS PAYING HALF DUES